



PRESS RELEASE | FOR IMMEDIATE RELEASE

Commemorating the United Nations' 75th Anniversary | Celebrating Local Intergenerational Leadership

San Diego, California, October 17, 2020 - the United Nations Association of the United States of America, San Diego Chapter (UNA-USA San Diego) is hosting its annual commemoration the founding of the United Nations "UN Day". This year, we're honoring a momentous milestone: **the UN's 75th anniversary.**

Themed: *Past -> Present -> Progress*, the local Chapter is recognizing local intergenerational leaders as Sustainable Development Advocates.

These are individuals that embody the values of the United Nations by advocating and/or implementing the Sustainable Development Goals, 17 goals agreed by all UN member states in 2015 to transform the world by 2030. They range from ending poverty, to climate action, human rights and economic development.

Curious about the Sustainable Development Goals? Click [HERE](#).

The 2020 Sustainable Development Advocates are:

- **Edgar Ontiveros**, Strategic Communications Professional, climate and racial justice activist
- **Ella Sobhani**, High school senior and founder of Sustaining Humanity Through Education (SHE)
- **Felicia Nykaza**, Writer of "Ello Felicia" and Chairperson for San Diego Star Wars Society
- **James Floros**, President and CEO, the Jacobs & Cushman San Diego Food Bank and the North County Food Bank chapter
- **Liza Matthews**, High school student and small business activist

For more information about them visit <https://unasd.org/unday2020/>.

During the week of **October 19 - 23** each of the 2020 Sustainable Development Advocates will be taking over UNA-USA San Diego's Instagram **@UNASanDiego** account to talk about their work in connection to the Sustainable Development Goals, and their experiences working with leaders from multiple generations. **A program designed to foster dialogue between generations and highlight how local leaders are the main drivers towards lasting change through the localization of such powerful global agenda.**

For media and press inquiries contact Stefania Marchina | smarchina@unasd.org

About UNA-USA San Diego | A fully volunteer, all-membership organization, the United Nations Association of San Diego promotes engagement with the United Nations since its founding in San Diego in 1946. As a program of the U.N. Foundation, it translates the global initiatives of the U.N. into local context. Its volunteers raise local awareness about the international organization; draw direct correlation to U.N. impact and influences on local policies and realities. Through monthly free educational programmes, events and community collaborations, the Chapter connects its community members and the public with the principles of the U.N. to create an informed understanding of U.S. leadership within the U.N. to substantiate public support.

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