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Senior Women Soccer Ambassadors To Compete In Friendly Games In Norway

San Diego, California, July 5, 2018 - The United Nations Association of the United States of America, San Diego Chapter (UNA-USA San Diego) proudly supports a team of female recreational soccer players, ranging in ages from 41 to 77, embarking on a nine-day trip to Norway, Europe during July and August 2018. San Diego Soccer Women has been invited for friendly matches at the famous Henningsvaer Field in Lofoten Islands and at an exhibition event in connection with *Norway Cup 2018* in Norway's Capital, Oslo.

As local ambassadors for the United Nations Sustainable Development Goals (SDGs), the nineteen women athletes have chosen to highlight and raise awareness for three of the seventeen SDGs during their tournaments, namely

GOAL#3 Good Health and Well-Being, The physical, emotional and mental benefits of exercise;
GOAL#5 Gender Equality, Equitable opportunities for women and girls worldwide;
GOAL#10 Reduced Inequalities, Discrimination based on age, gender and sexual orientation.

A passionate soccer player and founder of San Diego Soccer Women, Brandi Mitchell is leading the ambassadorial team representing San Diego community in support of the *Global Goals World Cup & Impact Games*. A strong believer in the SDGs, Brandi feels that "by doing my part in bringing visibility to women actively engaged in sport, be it recreationally or professionally, I may silence people who discriminate against age, gender and sexual identities while also modeling inclusiveness and activism for my two children."

Mitchell found an enthusiastic partner in the United Nations Association San Diego. "We have been promoting the SDGs/Global Goals locally since their world-wide implementation in 2015," offered Bettina Hausmann, Executive Director of UNA USA San Diego. Hausmann stresses, "we witnessed that from gender inequalities to sustainable cities, when people are given the space, encouragement and connections to engage with the Global Goals, we stand a chance to realize them together within our lifetime."

San Diego Soccer Women is scheduled to meet with Norwegian Government Officials and Representatives of the United Nations Development Programme (UNDP) during their ambassadorial trip. The team's journey will be covered extensively by UNA USA San Diego via its Social Media Channels and followed closely by the International Federation of Association Football (FIFA).

For media and press inquiries contact Executive Director, Bettina Hausmann bhausmann@unasd.org

About UNA USA San Diego

A program of the UN Foundation, UNA USA San Diego is promoting engagement with the United Nations. With its prestigious consultative status to the United Nations, UNA USA San Diego links the local community with the United Nations and vice versa. Fully volunteer-based, UNA-USA San Diego actively engages partners and stakeholders locally since 1946.

About San Diego Soccer Women

Provider of information on local soccer events and venues for women players aged 30 and up, founder Brandi Mitchell offers online directories of regional leagues and local, national as well as international tournaments. A San Diego women's recreational soccer player herself for 15 years, the online resources seek to encourage adult players and non-players to practice soccer, benefiting from Title IX legislation.