



[Lorie Zapf](#) is the current Councilmember representing San Diego's District 2 and the first Latina to ever serve on the City Council. Though first elected as the representative of District 6, she ran to represent District 2 when her home neighborhood of Bay Ho was redistricted. She is a registered Republican, although by law, city government officials are technically nonpartisan.

Zapf was born in Los Angeles and has lived in the Bay Ho neighborhood for many years with her husband and children. She earned her BA from Cal State Northridge and her Master's in Marketing Communication from the University of Denver. Building on her education, she and her husband founded their own successful small business (a type of health food bar) and remain active in its operation today. Zapf was first elected to City Council in 2010, using her experience as a small business owner to assist her in her goals of government reform.

Aside from financial reform, Zapf focuses much of her energy on spurring local business growth, natural resource protection, and public safety. As a foster child herself, Zapf also focuses many resources on helping disadvantaged and foster children.

Zapf is the Chair of the Economic Development and Intergovernmental Relations Committee, while also serving as a member of the Public Safety and Livable Neighborhoods Committee, the Infrastructure Committee, and the Select Committee on Homelessness. She also serves on the boards of SANDAG and MTS.

@CMLorieZapf (500+ likes)

@LorieZapf (5k+ followers)

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- Top Issues**
(based on support history)
1. Industry & Business
 2. Youth Issues
 3. Public Safety
 4. Environmental Policy
 5. Education

- San Diego City Council:**
- Pass ordinances and resolutions to form the city's ruling documents
 - Members come from 9 single-member districts
 - Members have a two-term limit
 - Mayor is elected separately
- Other City Officials:**
- Office of the City Mayor
 - City Attorney
 - Office of the City Auditor
 - Office of the City Clerk
 - Office of the City Treasurer
 - Independent Budget Analyst

2nd term • Reelection: N/A

Ideology: Moderate Conservative

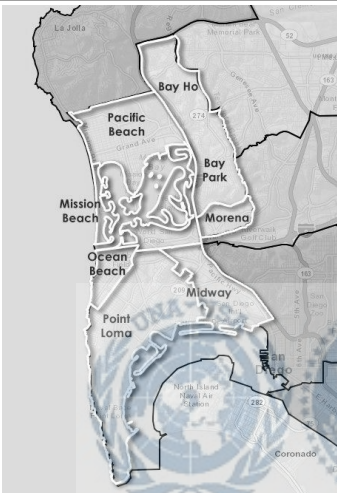
Last Elected: **53.0%** in 2014 vs Sarah Boot

Religion:

Important Current Legislation: Morena Corridor Plan



Lorie Zapf District 2



County Population:

**1.4
million**

Median Household Income:

\$67,871

Age:

65+: 11.8%
45-64: 23.5%
35-44: 13.6%
18-34: 27.1%
0-17: 24.0%

County Ethnicity:

Non-Hispanic White: 45.1% (USA: 63.3%)
Hispanic (any race): 28.8%
Asian: 15.9%
African-American: 6.7%

Most Education Achieved:

Less than High School: 10.7%
High School: 16.2%
Some College/AA: 28.1%
BA or higher: 43.0%

Congressional Districts:
CA-52

Misc: third-largest
homeless population in US

Communities: Bay Ho, Morena, Midway,
Mission Beach, Ocean Beach, Pacific
Beach, Point Loma

State Senate Districts: CA-39

State Assembly Districts: CA-78

Recent Press Releases:

- **Jun 08, 2017, Voice of San Diego:** *“We’re Abandoning these Kids to a Government Bureaucracy.”*

Recent Statements:

- **Nov 22, 2017, Facebook:** *“As we approach the Thanksgiving Weekend, I couldn't be more thankful for our friends in blue at the San Diego Police Department who are doing such a outstanding job this year in keeping us safe. They deserve our thanks, respect and appreciation this Thanksgiving Weekend. You have the support of all of us!”*
- **Oct 15, 2017, Facebook:** *“It's great to see legislative progress being made on fighting human trafficking. Let's continue to make a difference for those who are most vulnerable!”*
- **Sep 22, 2017, Facebook:** *“Protect yourself from Hepatitis A and learn more about what resources are currently being allocated to address this #1 public health issue.”*

Recent Tweets:

- **Nov 17, 2017:** *“Mission Bay Park will begin to see over \$100 million dollars of improvements in playgrounds, comfort stations, bike paths, environmental habitat and more!”*
- **Nov 06, 2017:** *“Honored to recognize the unsung heroes who helped their fellow concertgoers to safety during the horrific event in Las Vegas last month.”*
- **Oct 10, 2017:** *“Domestic violence is all too often kept behind closed doors...today we shined light on it.”*



Affordable Housing

Statements

Nov 06, 2017, The San Diego Union Tribune - Councilwoman Zapf called on the city to convert the old Chargers headquarters on Murphy Canyon Road into temporary housing for homeless people.

Oct 09, 2017, Facebook - "The shortage of housing in San Diego is one of the biggest drags on the local economy, preventing employees from affording a decent place to live and preventing employers from having an adequate workforce."

Legislation

Jul 24, 2017, Select Committee on Homelessness - Councilwoman Zapf Voted to pass an Interim Housing Solutions Study to identify the full range of innovative approaches to rapidly house individuals, including best practices from other cities; conduct a comprehensive evaluation of all City properties that could be used for the bridge housing, with full feasibility criteria developed.

Climate Action

Statements

Jul 06, 2017, Facebook - "Excited to see our City taking the initiative to include #styrofoam as an eligible recyclable for our residents! This will ensure that we continue to lead the way in #sustainability!"

Legislation

Nov 16, 2017, Facebook - Councilwoman Zapf supports plan to spend \$117 million over the next 10 years upgrading Mission Bay Park with new amenities, restored marshland and additional habitat for endangered species.

Refugee Integration

Statements

N/A

Legislation

N/A